IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

DABNEY et al. Atty. Ref.: 1266-27; Confirmation No. 3466

Appl. No. 10/659,746 TC/A.U. 3684

Filed: September 11, 2003 Examiner: RANKINS, WILLIAM E.

For: EFFICIENT ONLINE AUCTION-STYLE LISTINGS THAT ENCOURAGE OUT-OF-

CHANNEL NEGOTIATION

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May 3, 2010

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

AMENDMENT

Responsive to the final Official Action dated February 2, 2010 (for which petition is hereby made for any necessary extension of time), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2.

Remarks/Arguments begin on page 10.